



# REGIONAL CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

(An ISO 9001:2008 Certified)

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Dated: 24.06.2022

To  
Prof. Binod Kumar Kanaujia,  
Director,  
Dr. B.R Ambedkar NIT,  
Jalandhar

Respected Sir,

**Subject:** Grow with Google Scholarship Program

Firstly, I would like to give you a brief introduction to our Organization. Regional Centre for Entrepreneurship Development (RCED) is a Non-Governmental Organization registered under the Society Registration Act (XXI of 1860) with 12AA & 80G certification from the Income Tax Department. RCED is committed to promote Skill Development, Entrepreneurship Development, Vocational Training, Women Empowerment & Entrepreneurial Awareness since its inception in 1995. We have vast experience in conducting Skill and Entrepreneurship training programs under the CSR Activities.

Recently RCED has been selected by NASSCOM Foundation and Google for the implementation of the Grow with Google Scholarship Program. The scholarship is being offered as a fully paid training program on the Coursera platform. The date for enrolment has been extended by one month and is now valid till **15<sup>th</sup> July 2022**. In addition to the technical training, soft skills training will also be provided to the beneficiaries; followed by placement. The program is designed to benefit graduates, Post Graduates, Diploma Holders and Final year students of any stream. Google Career Certifications Scholarship program provides scholarship certificates in the high-demand fields of —

1. Google Data analytics;
2. Google IT support;
3. Google IT automation with python;
4. Google Project management
5. Google Digital Marketing and E-commerce and
6. Google UX design.

We would like to offer this opportunity to the students of your institute.

We are attaching the detailed PPT and the prospective job opportunities details.

Following are the few details of our process:

1. Enrollment form link: - <https://forms.gle/z1UwptnA3YRPXMDk8>
2. After Filling out the form, students will receive a mail from Coursera and RCED India  
(If facing some problem then can see this video <https://www.youtube.com/watch?v=y8RYfiAyfmE> )
3. If still having problems, daily we have a query session on Google Meet from 3:30 pm-4:00 pm  
link:- <https://meet.google.com/bqs-znat-jug>

**You are requested to promote this program in your institution to ensure maximum enrollments.**

Additionally, on Saturdays, we conduct Soft Skills Sessions for all students.

A number of Universities and colleges have already joined hands with RCED and NASSCOM Foundation for the promotion of these programs. They have sponsored number of candidates.

If any more information is required, you may contact Ms. Jaspreet Kaur and Ms. Jasleen Kaur on Mobile 8872036775 and Email Id: [rcedindia@gmail.com](mailto:rcedindia@gmail.com).

For Regional Centre for Entrepreneurship Development (RCED)



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Director  
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