



Integrated

BACHELOR OF TECHNOLOGY

+

MASTER OF BUSINESS ADMINISTRATION

Jointly offered by

National Institute of Technology
Jalandhar

Indian Institute of Management
Amritsar

About the Program

Integrated B.Tech. – MBA Program (IBM) is being jointly offered by IIM Amritsar and NIT Jalandhar. The program will enable students to earn a B.Tech. degree from NIT, Jalandhar and an MBA degree from IIM Amritsar in 5 years, thereby saving one academic year for the students. Admission to the program will be through an entrance test conducted by IIM Amritsar followed by a Personal Interview. All 4th semester students of NIT-Jalandhar are eligible to apply for the program.



The first year MBA curriculum will be covered in semesters 5-8 of the B.Tech. program. Students will also get an opportunity to do summer internships in managerial roles at the end of 8th semester. The IBM program offers B.Tech. students of NIT Jalandhar a unique opportunity to be corporate ready while getting their B.Tech. Degree.

Program Highlights



Get a B.Tech. + MBA degree in just **5 years**



Admission through IIM Amritsar's Entrance Test and Personal Interview

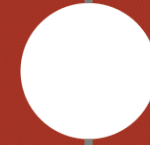


Summer internship at the end of 8th semester in managerial roles

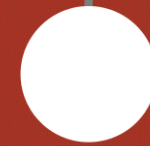
Program Highlights



5th year fully residential at IIM Amritsar

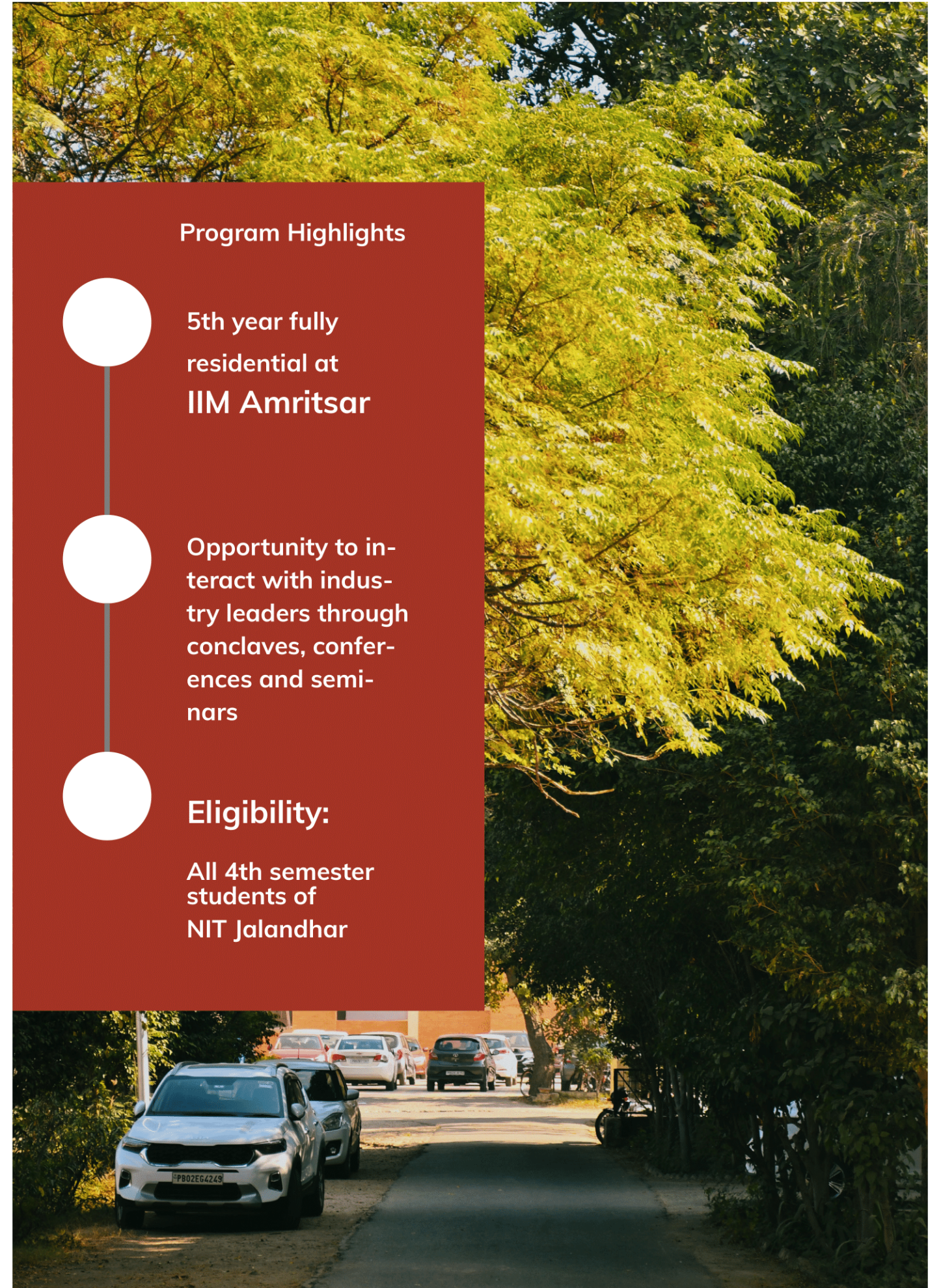


Opportunity to interact with industry leaders through conclaves, conferences and seminars



Eligibility:

All 4th semester students of NIT Jalandhar



Curriculum

Courses normally covered in the 1st year of MBA at IIM Amritsar can be covered in Semesters 5-8 of the B.Tech. program. These lectures will be in hybrid mode with a campus module of 2-3 lectures at the beginning of each semester.



Courses

Semester 5

Financial Accounting
Managerial Economics

Semester 6

Macro Economics and Policy
Business Statistics
Fundamentals of Marketing
Individual Behavior in Organizations

Semester 7

Business Computing
Essentials of Business Communication
HR Planning and Talent Acquisition
Foundations of Finance
Management Accounting
Advanced Marketing Management
Fundamentals of Operations Management

Semester 8

Operations Research
Creating and Sustaining Effective Teams
Talent Management and Development
Emerging IT Technologies
Management Information Systems
Business Research Methods
Corporate Finance
Process Planning in Operations Management
Organization Structure and Processes

5th Year

Applications of Business Communication
Business Law/ Legal Aspects of Business
Strategic Management
Social Involvement Project

In the final year of the IBM program, students are expected to take a minimum of 16 units and a maximum of 18 units of electives.

Admission Process

The program is open to all 4th semester students of NIT Jalandhar

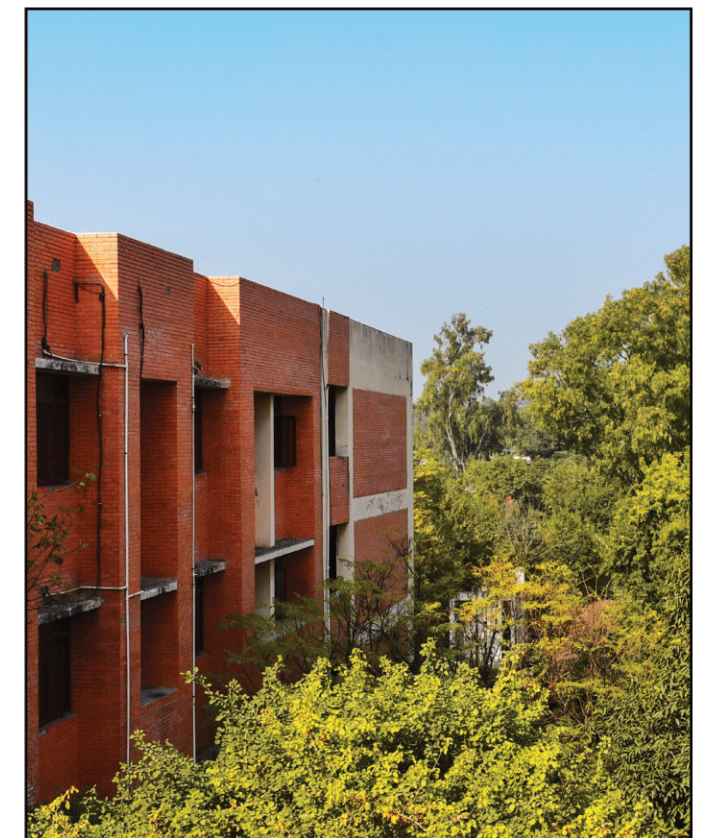
Fill the application form available at www.iimamritsar.ac.in on or before **28th February 2023**

Appear for IIM Amritsar Entrance Test (IET). The test comprises of questions on data interpretation and logical reasoning, quantitative ability, and verbal ability in English.

Shortlisted candidates will be required to appear for a personal interview conducted by IIM Amritsar faculty. This will be to assess the candidate's communication skills and general awareness.



Further details such as eligibility criteria, program fees, regular updates on the admission process, application deadlines, and shortlists will be available on the IIM Amritsar website at www.iimamritsar.ac.in



Student Activities

The excitement goes on!

In addition to a rigorous academic environment, IIM Amritsar offers a wide range of opportunities for students to pursue their interests through various student-run clubs and committees. Aarunaya, the annual festival and Kritansh, the annual sports meet, a series of conclaves and interactions with industry leaders, quizzes and competitions, participation in various intercollegiate events, cultural performances at the Wagah Border... the excitement goes on.



Aarunaya

Annual Management, Cultural and Sports fest of IIM Amritsar

Kritansh The sports fest



About IIM Amritsar

Established in 2015, IIM Amritsar is one of the fastest-growing IIMs.

Students from twenty-four states of the country make it a place where collaboration is the key to the learning process.

Student-run committees and Interest Groups provide ample opportunities for students to explore their potential in diverse areas.

Continuous interaction with industry leaders through seminars, invited talks and panel discussions. Annual Conclaves on HR, Finance, Marketing, Strategy, Data Analytics and Operations Management addressed by top professionals in respective fields.

Students consistently placed with top corporates in the country with promising career opportunities.

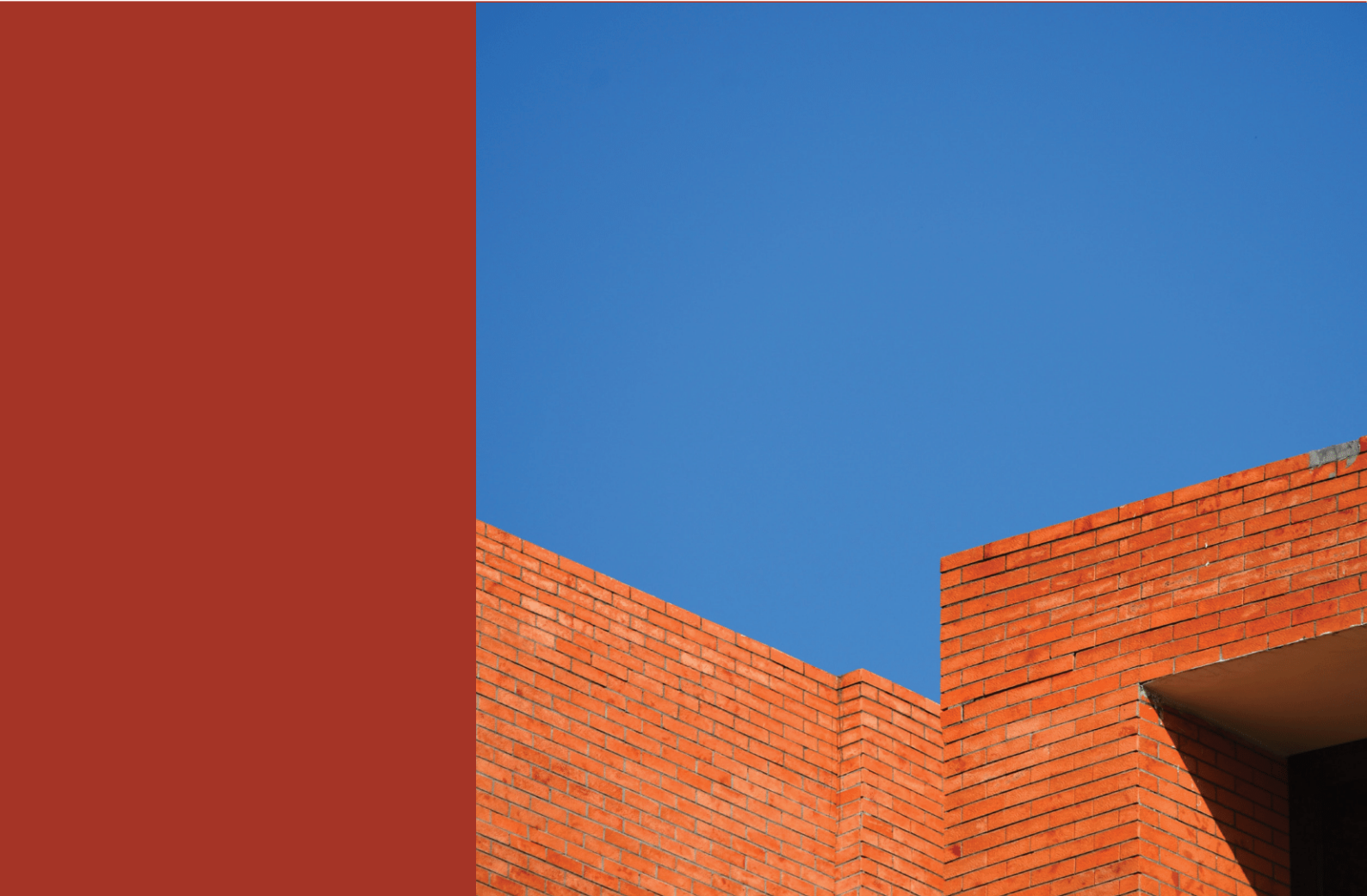


Programs Offered

- Master of Business Administration
- MBA (Business Analytics)
- MBA (Human Resource Management)
- PhD.
- Executive MBA program (Non-residential Hybrid mode) for working executives and entrepreneurs.

Industry Connect





For further details:
Indian Institute of Management Amritsar
Punjab Institute of Technology Building
Polytechnique Road, P.O. Chheharta
G.T. Road – 143105
www.iimamritsar.ac.in

