



Dr B R Ambedkar National Institute of Technology Jalandhar
(Institute of National Importance)

Three Day's Management Development Programme

on

Finance for Non Finance Executives

(14 July- 16 July 2023)

Chief Patron:

Professor B K Kanaujia (Director)

Patron:

Dr Jagwinder Singh

Department of Humanities and Management (HOD)

Hybrid Mode: Offline and Online

ORGANISED BY:

Department of Humanities and Management,
Dr B R Ambedkar National Institute of Technology,
Jalandhar

Course Coordinators:

Dr Sonia Chawla

Dr Radhakrishna G S

Dr Gaurav Kumar



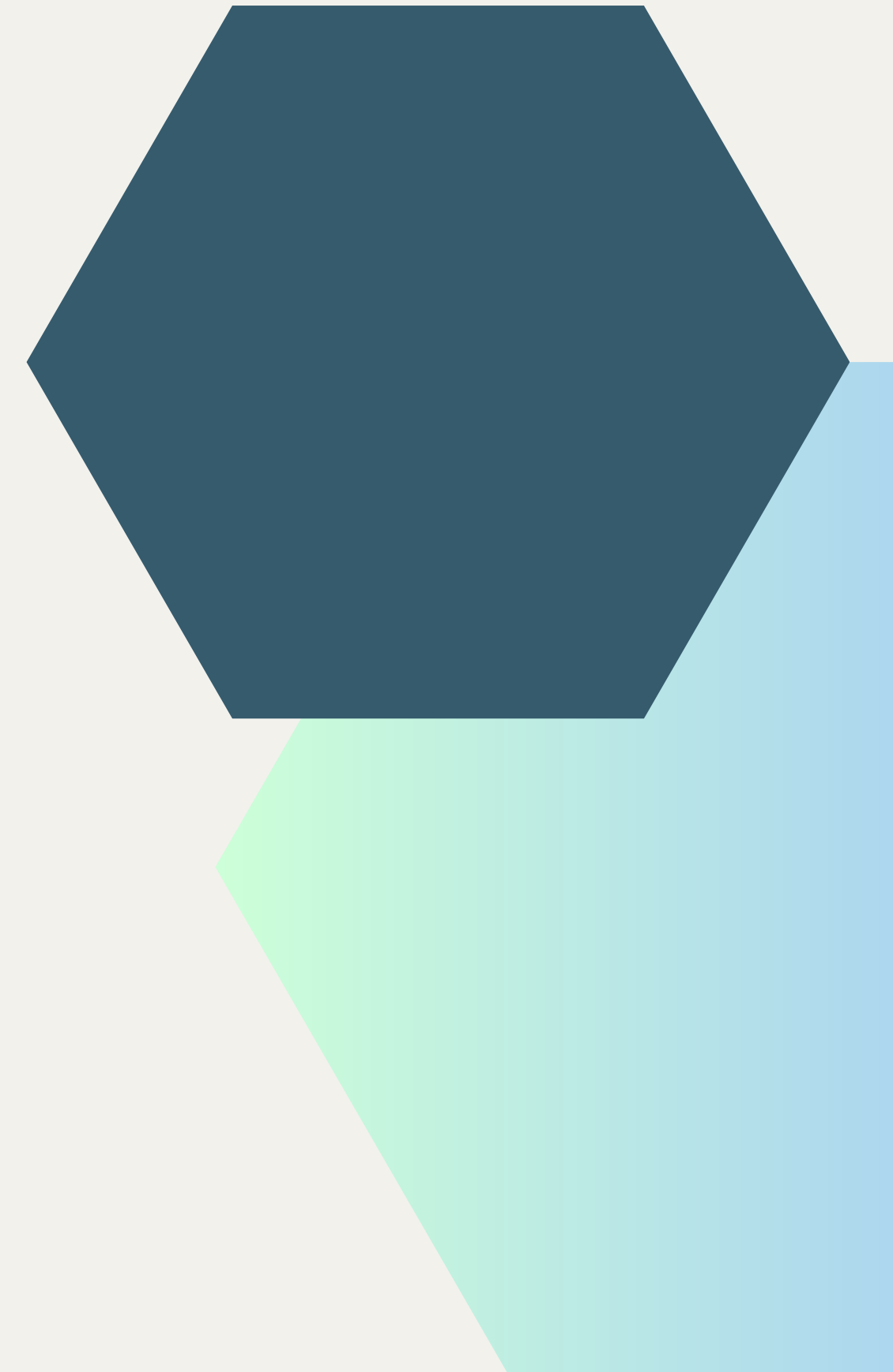
About the MDP

Nowadays, the world is moving at a fast pace, and companies need to consider every action in financial terms to make effective decisions. Often, non-finance executives, primarily executives without enough financial expertise, need to take crucial decisions involving considerable up-front investments for their company.

The programme is designed to provide professionals from functional decision-making areas such as sales, marketing, human resources, operation, and production, as well as first-generation entrepreneurs, with a broad working knowledge of critical financial accounting and financial management concepts in an easy-to-understand format, enabling them to make critical decisions. The program exposes the participants to the concepts, application and practices of Financial Accounting and Financial Management in a way that allows even those with little previous knowledge of the subject to comprehend them.

Who should attend?

- Middle level managers and Lower level managers (MSME)
- Entrepreneurs
- Self Employed Professionals and Others.



Course Content



Understanding and Analysis of Financial Statements

- Understanding basic accounting concepts
 - Understanding financial statements- Balance Sheet, Profit and Loss Account and Cash Flow Statement
 - Use of financial ratios as key indicators
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Time value of money

- Present Value of Money
 - Future Value of Money
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Capital Budgeting Decision

- Project cash flows: Estimation
 - Techniques of Evaluation: PBP, ARR, NPV and IRR
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Working Capital Management

- Estimation of working capital needs
 - Working capital cycle
 - Management of Inventory, Receivables and Cash
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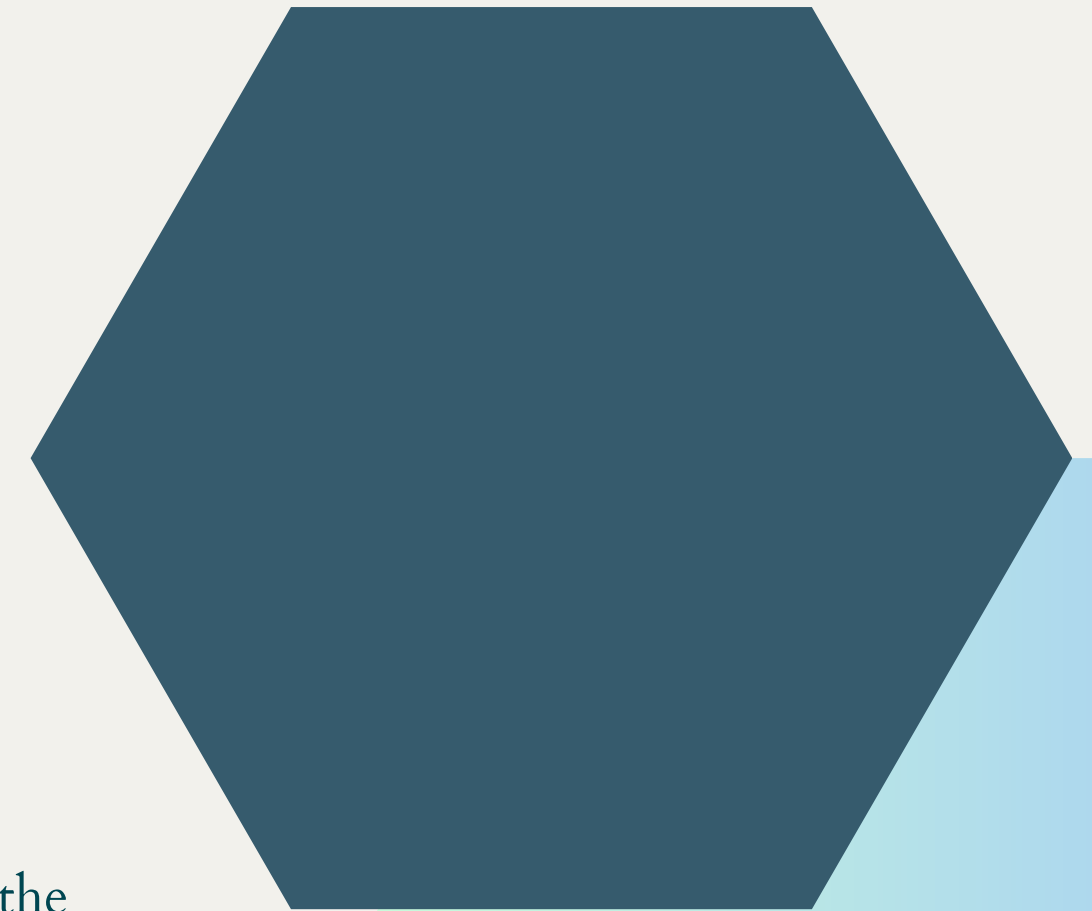
Course Outcomes

- To get familiar with financial terms & concepts.
- To bring Non-Finance executives up to speed with Finance KPIs.
- Enable executives to take informed business decisions.
- Help executives grow into assured Business Leaders.

Training Methodology

The programme has been thoughtfully designed to incorporate a variety of teaching methods to maximize the effectiveness of the learning experience. Participants will be exposed to a diverse range of learning activities such as lectures, case discussions, and experience sharing. These methods will ensure that participants gain a well-rounded understanding of the subject matter and can apply their knowledge in practical situations.

Participants will be provided with carefully selected training materials to aid in their learning. The training materials may include textbooks, articles, videos, and other resources relevant to the programme's topics. The availability of these resources will ensure that participants have the flexibility to reinforce their learning and explore the topics covered in the programme in greater depth.





About the Institute

Dr B R Ambedkar National Institute of Technology (erstwhile Regional Engineering College), Jalandhar is an 'Institute of National Importance' amongst the 31 NITs of the country under NIT Act 2007 amended as NITSER Act 2012. The institution was established in the year 1987 as Regional Engineering College and it was given the status of National Institute of Technology on October 17, 2002 by the Govt. of India under the aegis of Ministry of Education, New Delhi.

The institute has made strides since its inception. The institute offers 11 BTech. programs in undergraduate engineering, 10 MTech., 3 M.Sc. programmes, MBA programme and Doctoral programmes in all departments.

About the Department

Department of Humanities and Management have been offering two year regular MBA Program since 2013 along with the core and elective courses to the B Tech students since 1989. The department offers consultancy and full / part time Ph.D. program in varied domains of Financial Management, Cost Accounting, Entrepreneurship Development and Management, Marketing Management, Human Resource Management, English Literature & Linguistics, Communication and Soft Skills.

Registration Fee per participant:

For Middle Level Managers, Lower Level Managers,
Entrepreneurs, Self Employed Professionals and Others.

@ Rs. 3000/- Plus GST (18%)

(* Fee includes only Tuition Fee and Course Material)

Registration and Fee Payment Link:

https://www.nitj.ac.in/events_registration/mdp_fnfe/login

IMPORTANT DATES

Last Date of Registration: 17 June 2023

Program Date: 14 July – 16 July 2023

Contact Persons:

Dr Sonia Chawla, Coordinator

Associate Professor,

Department of Humanities and Management

Mobile: 9888250412;

e-mail: chawlas@nitj.ac.in

Dr Radhakrishna G S, Coordinator

Assistant Professor,

Department of Humanities and Management

Mobile: 9686564805;

e-mail: gsradhakrishna@nitj.ac.in

Dr Gaurav Kumar, Coordinator

Assistant Professor,

Department of Humanities and Management

Mobile: 8168114298;

e-mail: kumarg@nitj.ac.in