TEQIP-III Sponsored

One-week Online Short Term Course

Recent Advances in Technical Communication in a Global Business Scenario

February 23-27, 2021

Chief Patron
Prof (Dr) Lalit Kumar Awasthi
Director, NIT Jalandhar

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Course Convener
Dr R R Sinha
(Mathematics)

Organized by

Dr. B. R. Ambedkar National Institute of Technology Jalandhar
Jalandhar-144011, Punjab, INDIA
http://www.nitj.ac.in

The Background

The primary objective of STC is to provide a platform to academicians, scientists, researchers, industry people and students to contemplate on the ongoing research in the emerging areas of humanities and applied sciences particularly in the area of language, technical communication and statistical applications. Subject to advancing demand of effective communication skills and understanding of statistical applications in diverse fields, efforts will be made to discuss the current situation, growth, process and future challenges in establishing cordial communication at the workplace. There are different approaches and techniques in communication. It is observed that the use of single technique may not assure desired results.

Besides factors such as understanding how the language functions, engaging in reading comprehension, level of proficiency in different areas of communication, understanding and communicating with people around the globe, developing good speaking, listening and writing skills, the objectives of good communication remain need-based. Effective communication is learnt in order to avail better job prospects, for upward social mobility, moving globally.

In a country where bilingualism, multilingualism is a norm rather than an exception we are sure that the proposed STC will stimulate young minds to undertake research in communication and attain better proficiency through conversational drills, role play, stress management, conflict resolution etc. The STC aims at high degree of participant involvement and encourages critical enquiry and debate related to issues of successful communication strategies and its pedagogies, goals and future goals.

Outcome of the Course

The short term course "Recent Advances in Technical Communication in a Global Business Scenario" from 23rd – 27th, February, 2021 at Dr B R Ambedkar National Institute of Technology, Jalandhar will provide a platform to the youngsters and academicians to participate and learn about the techniques of honing their communication skills along with the latest information on statistical analysis, across different domains of academia and workplaces. The target audience involves faculty, research scholars, and students from different universities, institutes and colleges. This course will help in the elevation of their existing vistas of knowledge and skill sets. The invited speakers will be experts in their respective fields from Universities/IIM/IIT/NIT and other reputed organizations and institutes. This course is expected to enrich and update participants with information on statistical applications and polish communication skills in their respective areas of research and facilitate their interaction with the researchers and the peer group. Thus, it is expected that this course will fulfill following aims of TEQIP-III:

- Inspire, encourage and equip participants towards latest developments in the area.
- Enhance fundamental, technical and professional competency of the faculty.
- Establish a cohesive link between the industry and the educational institutes for advancement of science and technology via interaction among professionals.

Course Content of STC

- Organizational Communication
- Barriers to Communication
- Pragmatics of English Language, Speech Sciences
- Technology Enabled Communication,
- Intercultural Communication
- Data Analysis, Research Writing
- Crafting Technical Communication
- Conflict Resolution Skills, Stress Management

ORGANIZING COMMITTEE

Dr Sonia Chawla
Dr S J S Bedi
Dr Jagwinder Singh
Dr Gyan Prakash
Dr Aditya Prakash
Dr Shyamkiran Kaur
Dr Priti Puri

REGISTRATION

For Registration: *Click the link:* **https://forms.gle/EDVN8J3Ed3zmN7No9**

- The registration link will be open up to **4:00 PM, 22/02/2021**
- Prior registration is mandatory to attend the STC.
- **No registration fee,** however, limited seats are available.
- Meeting link and other instructions shall be shared with all registered participants via e-mail.
- E-certificate shall be issued to the participants on successful participation in thecourse.
- The short term course (STC) will be conducted through online mode via Google Meet.

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DISTINGUISHED SPEAKERS

Prof. Vaishna Narang
JNU, New Delhi

Prof. Pramod Pathak
IIT (ISM) Dhanbad

Prof. T Ravichandran
IIT Kanpur

Dr. Tulika Chandra
Shiv Nadar University

Dr. Chaithra Puttaswamy
IIT Kanpur

Dr. Deepa Sethi
IIM Kozhikode

Dr. Anil Kumar
London Metropolitan University

Dr Hemanga Dutta
Central University of Rajasthan

Dr Roseline Jesudas
Northern Border University
Saudi Arabia